

INDUSTRY NAME

Recreation and Leisure

LOCATION

Singapore

PLATFORM

Globibo customized its Events.Studio platform

SERVICES

Globibo offered comprehensive event solutions, including e-voting, AV equipment, and the utilization of their advanced Events.Studio platform.-The platform covered the registration process, documents & file management, speaker management, voting panel, audit reports, and onsite participation support.

SETUP

- The AGM took place at the club's designated ballroom, where Globibo's dedicated team meticulously set up the necessary AV equipment, including audio desks, microphones, and cameras, to create a professional and engaging atmosphere, along with 5 man-hours of setup, configuration, project & execution support prior to the event day.

CHALLENGES

- We encountered a technical difficulty with the audio setup for the conference microphones (ground noise). The problem was hard to isolate as the system was integrated with a lot of components of the venue (in-house mixer, in-house cables, in-house speakers). After a thorough analysis of all possible problems, a solution was found and implemented.
- Additionally, minor registration issues arose when staff updated members' mobile numbers in the system but failed to send SMS notifications to those members. After the members left the registration counter, it became challenging to trace their identities.

Lastly, the audit reports had to be tallied with all onsite changes to participants. One member had been accidentally created and then deleted, which created a deviation in 1 report. This was quickly identified and documented accordingly.



Discover how Globibo revolutionized the AGM meeting experience with seamless e-voting integration. From accurate results to enhanced member engagement, our technology-driven solutions ensure successful and efficient meetings.

CASE STUDY FOR VIRTUAL AGM (Annual General Meeting)

Globibo was entrusted with organizing parts of the Annual General Meeting (AGM) for a prestigious Singapore club. The main objective was facilitating seamless registration and e-voting for AGM resolutions while providing exceptional audiovisual (AV) and recording services to reliably document the proceeding while enhancing the overall event experience.

Attendees

250

Number of Hours

5

Equipment Used

14

Positive Feedback

96%





MANAGEMENT OF CHALLENGES

Quick troubleshooting was done for the technical challenge faced by the audio setup by the corresponding onsite engineers. We provided extra manpower to support the registration counters on level 1 while there was sufficient manpower to handle the AV setup.

EQUIPMENT USED

For the e-voting process, Globibo customized its Events.Studio platform to align with the club's branding and image. This ensured a seamless and immersive voting experience for the 250 attendees who voted for the resolutions.

- 2x High-definition PTZ cameras with controller
- 1x Broadcast Camera
- 2x Mixer (Allan Heath QU16x + Yamaha AG16x)
- 4x Sennheiser Microphones + 4 Shure backup microphones
- 12 Table-top Braehler Conference Microphones with Controller
- VMIX production & recording
- Video Splitter
- Confidence Monitor
- Stagetimer
- 2x projections
- 3x Checkin Computers with SMS interface
- Mobile Router (4G)
- Recording (Audio/ Video) of full AGM 4 hours
- Events.Studio Voting Platform

The highlight of the AGM was the impressive 99% participation rate among eligible members who received unique login credentials through SMS and cast their votes using their mobile phones. Despite an older age group it was great to see that all members managed to log in and vote via the mobile platform. This high engagement showcased the effectiveness of the customized events studio platform and the club members' enthusiasm for the e-voting process.

ROLES / TEAM MEMBERS

A successful event hinges on teamwork. Effective collaboration, clear communication, defined roles, and meticulous planning contribute to seamless execution.

01 Project Manager

Globibo's dedicated coordinator ensured the smooth execution of the event, managing logistics, timelines, and communication with stakeholders.

02 Engineers

Globibo's technical experts provided onsite support for AV equipment setup, ensuring optimal audiovisual quality throughout the AGM.
 Registration Engineer
 Audio Engineer
 Recording Engineer
 Camera Engineer

03 Client PIC

The Club actively collaborated with Globibo, providing valuable insights and feedback to ensure a successful event. Their in-house IT / AV team was of great help during the setup and their pleasant support made the project a nice experience.



GLOBIBO

The client expressed their utmost satisfaction with the entire event management process, particularly praising the seamless e-voting experience and the professional execution of AV and VMix services. Especially the GM of the client company was delighted especially with the service and asked for Globibo's name card or e-card, as they want to refer it to other clubs as well.

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